

Unit of Command vs Unit of Direction

Basis for Comparison	Command	Direction
Meaning	A principle of management which states that one person should get orders from and report to one boss.	A management principle which implies that all the activities with same objective must have one head and one plan.
Purpose	To prevent subordination	To prevent activities overlap.
Focuses on	Single person	Entire group
Outcome	The principle leads to effective functioning of the 'subordinates' (those in a lower position than you)	The principle results in co-ordination of work of various team members
Relationship	Represents relationship between superior and subordinate.	Represents relationship of activities, as per organizational plans and goals.
Need	It is needed to fix the responsibility of each person in the organization.	It is needed for sound organisation of activities.